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# RAMSBOTTOM CRICKET CLUB

## **Ramsbottom Cricket Club Photography / Video Policy**

The ECB and Club Officials / Coaches / Managers at Ramsbottom Cricket Club wishes to ensure photography and video footage taken within cricket is done so appropriately and are keen to promote positive images of children playing cricket. Parents and carers should not be prevented from taking pictures of, or filming, their children. These are normal family practices and help mark milestones in a child's life. The introduction of proportionate controls on the use of photographic equipment (cameras, and videos, including mobile phones) is part of general safeguarding good practice in a club. For the avoidance of doubt, these guidelines also apply to live broadcasts on social media or other platforms.

Photographs are considered 'personal data' in terms of the Data Protection Act.

Consent from either the child, adult, or both will be sought via the "player profile sheet" before capturing, sharing or publishing images where a child can be identified, including posting on the club's website etc.

In addition, as with all personal data you process, it will be processed in accordance with the principles laid out in the Data Protection Act, and other relevant legislation and guidance.

Club Officials / Coaches / Managers at Ramsbottom Cricket Club is aware that some people may use sporting events as an opportunity to take inappropriate photographs or film footage of children and we are vigilant about this and are aware that individuals could attend the local cricket club allowing people to presume they are related to a child involved. Any concerns during an event will be reported to a club official or event organiser.

Club Officials / Coaches / Managers are aware that it is also possible that if a picture and name was placed in the local paper, the club website etc., the information could be used inappropriately. For this reason, the club follows the ECB guidance is that a child's picture and name should not appear together without permission from parents/carers.

Club Officials / Coaches / Managers are aware that there may be other reasons why individuals may not wish their child's photograph to be taken by someone they do not know personally, for example estranged parents looking to gain access to a child, or families that have fled abusive situations.

Parents / carers are offered the opportunity to withhold consent for photographs / filming of their child on the "player profile" sheet.

At Ramsbottom Cricket Club, our guiding principles are:

- Photographs/images are not to be taken at matches or training without the prior permission of the parents/carers of the child. This permission can be given by proxy by the coach of each

team only after parental consent for this has been granted. The coach must arrange this prior to attending matches

- If no consent has been given for a child on the player profile form, then it is to be made known to the relevant person of the other team (e.g. coach/team manager) so the appropriate person/s taking photographs for the other team is/are aware and can avoid taking photographs of that particular child.
- The children should be informed a person will be taking photographs
- The children should be informed that if they have concerns they can report these to the coach or team manager
- Concerns regarding inappropriate, or intrusive, photography should be reported to the Club Welfare Officer and recorded in the same manner as any other child protection or safeguarding concern
- Parental permission to use the child's image will be sought and, wherever possible, parents/carers will be shown the image in advance. This ensures that they are aware of the way the image will be used to represent cricket and the club
- Ask for the child's permission to use their image. This ensures they are aware of the way the image is to be used to represent cricket and the club
- If the cricketer is named, avoid using their photograph
- If a photograph is used, avoid naming the child
- Only use images of children in appropriate kit (training or competition), to reduce the risk of inappropriate use, and to provide positive images of the children
- Inappropriate use of images of children is unacceptable. Concerns are reported to the County or Club Welfare Officer

Using video as a coaching aid: There is no intention on the part of the ECB to prevent club coaches using video equipment as a legitimate coaching aid. However, players and parents/carers should be aware that this is part of the coaching programme, and material taken in connection with coaching, must be stored securely and deleted or destroyed when a parent requests this, or when the material is no longer needed.

The parents/carers and children must provide written consent for the use of photography and video analysis (player profile sheet).

Date Reviewed: Apr 2022